

English Language Classes – Preparing for the Future?

Marko Maglic. 27.01.2007. Berlin. British Council.

Abstract: Though everybody is talking about media literacy it still seems to be an abstract concept, far away from Teaching English. In this session we will focus on making this concept more concrete, putting it into relation with a) the expectations of employers, b) the current situation at school, c) teacher training and - last but not least - with the English language classroom. Practical examples and a discussion will round up this session.

Aims: To sensitise academic people to the need for media integration in the classroom, as media literacy is a prerequisite for successful participation in today's and our future society.

Structure & Topics:

- **What employers might expect...**
 - Informationsgesellschaft ?
 - Daten, Information, Wissen
 - Digitale Spaltung (digital divide)
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- **Information Society & Media Literacy**
 - Data, Information, Knowledge
 - Digital Divide
 - RFID, Video Surveillance (CCTV)
 - Media Literacy
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- **What does school offer?**
 - students, trainee teachers, teachers
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- **What school should/could offer...**
 - New Media in the EFL classroom
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- **WrapUp: Discussion / Questions**

Notes / Questions:

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Material can be downloaded from

<http://www.maglic.de/docs.research/2007.BritishCouncil/2007.BC.html>